

# The Monthly



# PORT WASHINGTON CALENDAR

www.pwcalendar.com

## FULL COLOR MAGAZINE SIZE DISTRIBUTION:

- Thousands through Local Retailers
- Via email Subscription
- On The Web [www.PWCalendar.com](http://www.PWCalendar.com)

# ADVERTISE in this monthly digest of PORT WASHINGTON EVENTS!

### FREE

- Full Color for Your Advertisement
- Ad Design / Layout Service
- Bonus Copies for all Advertisers

Each **MONTHLY** issue lists Port Washington events, activities and meetings including:

- Chamber of Commerce
- Town of North Hempstead
- Not For Profits
- Service/Fraternal Clubs and Organizations
- Religious Organizations
- Entertainment Schedules
- School Events
- Networking Groups
- Library
- Landmark
- And More

**SAVE UP TO  
20% OFF  
Your Ad**

### AND, DON'T MISS THESE DISCOUNTS:

- 10% discount for full year (12 time agreement)
- 5% discount for 6 time agreement
- AND another 10% discount for all Chamber and/or BID Members.

See Order Form for Rates, Schedules and Sizes.

**NOTICE:** If your organization would like to be included in the Port Washington Calendar of Events, send your meeting or event schedule to [Marie@PWCalendar.com](mailto:Marie@PWCalendar.com) or call 516-883-0313



# PORT WASHINGTON CALENDAR

www.pwcalendar.com

FOR ADVERTISING OR CALENDAR LISTING PLACEMENT CALL:  
Dave Allen at 516-883-0313 • Fax: 516-304-5865 • [Dave@PWCalendar.com](mailto:Dave@PWCalendar.com)  
PORT WASHINGTON CALENDAR: PO Box 1439 • Port Washington, NY 11050

**BONUS!**  
Each issue is posted on  
[www.PWCalendar.com](http://www.PWCalendar.com)

**BONUS!**  
FREE link to your website for Advertisers on  
[www.PWCalendar.com](http://www.PWCalendar.com)

**YES, INCLUDE ME IN! OUR COMPANY WANTS TO BE PART OF THE EXCITING PORT WASHINGTON CALENDAR OF EVENTS.**

DESCRIPTION (WIDTH BY HEIGHT)	\$ PER ISSUE
<b>FULL PAGE</b>	
<input type="checkbox"/> 8.125" by 10.25"	\$575
<b>JUNIOR PAGE</b>	
<input type="checkbox"/> 8"h by 6"w	\$445
<b>HALF PAGE</b>	
<input type="checkbox"/> Vertical: 3.875" by 10.25"	\$420
<input type="checkbox"/> Horizontal: 8.125" by 5"	
<b>FOUR UNITS</b>	
<input type="checkbox"/> Square 4" by 4"	\$330
<input type="checkbox"/> Horizontal: Bottom of page 8.125" by 2"	
<input type="checkbox"/> Vertical: 2" by 8.125"	
<b>DOUBLE UNITS (Horizontal or Vertical):</b>	
<input type="checkbox"/> 2" by 4" (Run Of Book)	\$220
<input type="checkbox"/> 2" by 4" (Calendar Page)	\$275
<b>BASIC UNITS</b>	
<input type="checkbox"/> 2" by 2" (Run Of Book)	\$132
<input type="checkbox"/> 2" by 2" (Calendar Page)	\$150
<b>Sub Total</b>	_____ (a)
Number of issues	_____ (b)
<b>Program Total (a x b)</b>	_____ (c)
<b>DISCOUNTS*</b>	
<input type="checkbox"/> BID or Chamber Member (c x 10%)	_____ (d)
<b>Sub Total (c-d)</b>	_____ (e)
<b>FREQUENCY DISCOUNT*</b>	
<input type="checkbox"/> 12 time agreement (e x 10%)	_____ (f)
<input type="checkbox"/> 6 time agreement (e x 5%)	_____ (g)
<b>Sub Total (e-f or g)</b>	_____ (h)
<b>PREPAY DISCOUNT**</b>	
<input type="checkbox"/> Pay full agreement now (h x 5%)	_____ (i)
<b>TOTAL PROGRAM (h-i)</b>	_____ (j)
<b>Cost Per Ad (j÷b)</b>	_____ (k)
Run in these issues: _____	



**BONUS!**  
Each issue is posted on  
[www.PWCalendar.com](http://www.PWCalendar.com)

**BONUS!**  
All Advertisers are linked to their website from  
[www.PWCalendar.com](http://www.PWCalendar.com)

**CONTACT & BILLING INFORMATION**

NAME/BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

**PAYMENT OPTIONS:**

One month at a time.  Full year now (Save 5%)

BILL ME AT ABOVE ADDRESS  CHECK ENCLOSED

BILL TO:  AMEX  MC  VISA  DISCOVER EXP DATE \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ CVV \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

(If different from above)

BILLING ADDRESS \_\_\_\_\_

(If different from above)

\_\_\_\_\_ ZIP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

\* Discounts are applicable if invoice is paid within 30 days.  
\*\* Prepay discount is due by the first of the month of issue.

All ads designed and/or revised, including design, art, copy, layouts, etc. are the property of PW Calendar and may not be used in other publications without written authorization from PWCalendar or Mainly Marketing & Design.

**PORT WASHINGTON CALENDAR**  
POB 1439 • Port Washington, NY 11050  
516-883-0313 • Fax: 516-304-5865 • [www.PWCalendar.com](http://www.PWCalendar.com)

**ADVERTISING & SALES**  
Dave Allen • 516-883-0313 • [Dave@PWCalendar.com](mailto:Dave@PWCalendar.com)

**EDITORIAL**  
Marie Marcellino • [Marie@PWCalendar.com](mailto:Marie@PWCalendar.com)

**CLOSINGS/ANNOUNCEMENTS/EVENTS**  
Visit [www.PWCalendar.com](http://www.PWCalendar.com)

- ADVERTISING MATERIALS ACCEPTED:** We can accept most electronic media (hi res, 300 dpi, eps, pdf, jpgs or tiff), hard copies of ads, etc. Call with any questions.
- SERVICES:** We will provide basic typesetting and layout at no additional charge.
- EVERY EFFORT** will be made to accommodate position requests.